

Press Release

Plurimi appoints David Haythe as senior advisor to the management team.

26th November 2018

David Haythe, the former head of Morgan Stanley Private Wealth Management EMEA, has been appointed as a senior advisor and will assist the management team of Plurimi to develop and execute on its growth strategy while enhancing its internal corporate governance.

David has over 40 years of experience in the financial services industry and played an important role in building Morgan Stanley's institutional and wealth offering in Europe.

Fahad Khan, Plurimi's Deputy CEO commented: "Having worked with David for several years at Morgan Stanley, it will be great to collaborate with him again. David has an enormous amount of experience in the wealth management space. He understands the changing landscape and how firms need to position themselves for the future in order to best serve clients.

"As Plurimi embarks on its growth initiative for the future, I believe David will prove an invaluable resource. Our team will gain from his experience across several growth areas including the continuous improvement of our platform, recruitment and assisting with the due diligence around potential acquisitions."

Ramzy Rasamny, Plurimi's CEO said: "It is our pleasure to welcome David as our senior advisor. His expertise is undoubted and I believe that his contribution and input to the management team will be of great value.

"Plurimi has achieved great success over the past decade, through maintaining its entrepreneurial and solution-based approach for clients. We know the model works and we look forward to expanding with the recruitment of seasoned bankers, as well as operating in new jurisdictions."

About Plurimi:

Plurimi was established in 2008 with the aim of preserving and enhancing the real value of clients' wealth, and operates from offices in London, Gibraltar and Dubai. Born organically out of strong demand amongst the clients of founder Ramzy Rasamny for advice and access to products independent from any one financial institution, Plurimi offers clients access to products and underlying

custody services from a broad range of institutions whilst providing a unified and trusted point of contact and advice. Plurimi manages c \$3billion for clients from all over the world.

Earlier this year Toscafund Asset Management, through its Tosca Private Investments Fund acquired a significant minority stake in the Plurimi Group.

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